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| WelcomeHappy New Year!In this update, we are highlighting content that have been recently published. We hope that you find this relevant and informative. We look forward to your feedback and recommendations.  | Resources

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| [CET Content Catalog](aka.ms/cetcontent)[MTC Experience Packs](https://microsoft.sharepoint.com/teams/CEContent/SitePages/Collection-MTC-Experience-Packs.aspx) |

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| In this update:

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| [MTC Experience Packs](%22%20%5Cl%20%22_MTC_Experience_Packs) | [New content](%22%20%5Cl%20%22_Discover_new_content) |

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| MTC Experience Packs

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| [MTC Experience Packs](https://microsoft.sharepoint.com/teams/CEContent/SitePages/Collection-MTC-Experience-Packs.aspx) are curated sets of compelling story telling assets built to enable Technical Architects to tell industry stories and bring the solutions to life. Each Pack includes customer case studies, demos, and creative elements. Experience Packs have a flexible design to enable virtual, in-person and hybrid delivery from a single laptop or multi kiosk displays in centers.Please share feedback at [aka.ms/mtc/ep/feedback](https://aka.ms/mtc/ep/feedback)**.** |
| Experience Pack Content UpdatesHealthcare and Energy experience packs were updated on January 6th, and action is required from your center to properly deploy these updates. For Healthcare, the Microsoft Cloud for Healthcare experience has a brand-new interactive demo. You can familiarize yourself with the new demo and materials from the CET [here](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MS%20Cloud%20for%20Healthcare.aspx). In the Energy experience pack, the Schlumberger Petrotechnical Suite demo has been updated, and a new technical architecture diagram has been added to the solution story. Please note that the IES of your center will need to manually refresh the Four Winds cache to get this new content. In February, we will be launching the new Financial Services experience pack at the beginning of the month. Stay tuned for these new interactive experiences.[See all the update details here.](https://microsoft.sharepoint.com/teams/MTC/SitePages/2022-01-10-MTC-experience-pack-updates---January-news.aspx?web=1) |
|  | A map of the world  Description automatically generated with low confidence | A picture containing text, clipart  Description automatically generated |
| [Automotive](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MTC%20Automotive%20Experience%20Pack.aspx) | [Energy](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MTC%20Energy%20Experince%20Pack.aspx)  | [Manufacturing](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MTC%20Manufacturing%20Experience%20Pack.aspx) |
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| Healthcare | [Retail](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MTC%20Retail%20Experience%20Pack.aspx) |  |

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| Discover new content

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| [EXP LiveArena AI producer demo](https://microsoft.sharepoint.com/teams/CEContent/SitePages/EXP%20LiveArena%20AI%20producer%20demo.aspx)AI Producer turns your Teams meeting into a professional broadcast. Fully automated. AI Producer is the powerful easy-to-use tool that allows you to do this, without the need for technical expertise. With just a few clicks, you can produce a Presentation, Talk Show, or Panel Discussion, whether it be for product presentations, financial reporting, education or team briefings.Adding AI Producer to a Teams meeting, unlocks the ability to not only document and share information to a wider audience, but also to produce an automated broadcast from any meeting, that viewers will find engaging and vivid. | Content TypeDemoContent Owner Martin Modin |
| [Microsoft Sustainability eBook](https://microsoft.sharepoint.com/teams/CEContent/SitePages/Microsoft%20Sustainability%20eBook.aspx)Customer facing Microsoft Sustainability eBook, Ecolab eBook on their Ecolab 3D Digital Water solution, Ecolab Infographic; provides a customer journey perspective on the Microsoft Sustainability Story and the Partner ecosystem of Sustainability Solutions. Staging Ecolab materials which focus on Water solutions. The content can be used to drive conversation with customers on how they can leverage the Microsoft platform and Partner solutions to gather science based target data, report, draw insights and reduce environmental impact. | Content TypeOtherContent Owners Bob Familiar |
| [PokerBot IoT Demo](https://microsoft.sharepoint.com/teams/CEContent/SitePages/PokerBot%20IoT%20Demo.aspx)This is an IoT demo that uses Digital Twins and the Azure Percept DK to allow the user to play a game of 1-1 Texas Hold 'Em. The demo itself is multi-faceted as you can use it to demo the following: Bots, Bot FrameworkComposer, PVA, Digital Twins, Azure Percept, Azure Functions, Iot Hub, Streaming Analytics, Custom Vision, and cognitive services. This will also work as a hallway demo, and we are planning on setting it up in the Washington DC MTC over the summer. | Content TypeDemoContent Owners Paul Fisher |
| [Schlumberger DELFI Petrotechnical (PTS)](https://microsoft.sharepoint.com/teams/CEContent/SitePages/Schlumberger%20DELFI%20Petrotechnical%20%28PTS%29.aspx)The collaboration between Microsoft and Schlumberger to build Azure-native applications in the DELFI cognitive E&P environment, enables companies to process, visualize, interpret, and ultimately obtain meaningful insights from multiple data sources. The DELFI Petrotechnical Suite enables customers to use advanced digital solutions to draw deep insights from a large pool of data sources and apply those insights across their workflows for faster and better decision making, , increasing users’ flexibility and productivity. | Content TypeExperienceContent Owners Chad Gronbach |
| [MTC World Wide Microsoft Sentinel Demo Experiences](https://microsoft.sharepoint.com/teams/CEContent/SitePages/MTC%20World%20Wide%20Microsoft%20Sentinel%20Demo%20Experiences.aspx)The Microsoft Technology Center leverages Sentinel to secure our Identities, Devices, Applications, Data and IOT assets across the globe. We can provide interactive examples of live data using Microsoft Sentinel solutions and workbooks | Content TypeExperienceContent Owner Scott McFadden |
| [Collaborative Apps - The Digital Mailroom](https://microsoft.sharepoint.com/teams/CEContent/SitePages/Collaborative%20Apps%20-%20The%20Digital%20Mailroom.aspx)In this session, we will explore how the breadth of Microsoft tools can be quickly used to solve a common problem: Physical Mail. With a combination of Low Code, Artificial Intelligence and our productivity platform, we can intelligently analyze, route and act on the content previously locked inside a paper envelope.The demo, and all resources are available on EXP under the Digital Mailroom Team. | Content TypeDemoContent Owners Carlos Rocchetti |

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| CET Content CatalogExplore the catalog to help you work through customer engagements, prepare for customer conversations or submit your own content.[**EXPLORE THE CATALOG  >**](aka.ms/cetcontent)[**SUBMIT NEW CONTENT >**](aka.ms/cetintake) |

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| This communication is Microsoft confidential  |

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