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| |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | Content Updates In this update, we are highlighting content that has been recently published. We hope that you find this relevant and informative. We look forward to your feedback and recommendations. | Resources   |  | | --- | | [CET Content Catalog](https://nam06.safelinks.protection.outlook.com/?url=http%3A%2F%2Faka.ms%2Fcetcontent&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444448671%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=aKM8Yy3BRYpMtHVjzTHSRIkxFBN89G6F%2BfICvI5P5es%3D&reserved=0)  [MTC Experience Packs](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FCollection-MTC-Experience-Packs.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444448671%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=elYaXvZzG9%2FzuTAi0PtwuJS%2BTskruRhHcqUPfmI%2Bckk%3D&reserved=0) | | | In this update:  |  |  | | --- | --- | | [MTC Experience Packs](" \l "_Industry_Experience_Packs) | [New content](" \l "_Discover_new_content) | | | | |

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Geek+ is a global technology company leading the intelligent logistics revolution. Geek+ applies advanced robotics and AI technologies to realize flexible, reliable, and highly efficient solutions for warehouses and supply chain management. This solution leverages the full power of an IaaS solution enhanced to scale with Azure PaaS services.   It is a fantastic showcase of combining PaaS network, security, and data access to deliver a scalable and secure to customers quickly. The story content is available in all locations via Four Winds, and the interactive demo with robots is currently only available in the Chicago and Shanghai MTCs.  PTC Digital Performance Management (DPM) is a closed-loop management system that can help manufacturers identify, analyze, and prioritize the most pressing problems, while monitoring and measuring the performance improvements out of problem-solving. It offers timely insights about bottlenecks, root causes, and the improvements that your initiatives actually deliver. The Digital Performance Management solution is built on Microsoft’s Azure Cloud and PTC’s ThingWorx IoT technology enabling organizations to easily monitor thousands of assets in real-time – a great combination of IaaS and PaaS to deliver better value for manufacturers. There is a web-based demo available for all MTC locations, and a fully interactive demo is available for select centers with the physical prop.  In April's WW MTC Industry Community Call, Gina Hoffmann shared lots of great insight on the Frontline Worker demo - now in EXP! If you missed the meeting, please find more info on the demo in the CET [here](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FFirstline%2520Worker%2520Retail%2520Demo%2520in%2520EXP.aspx%3FOR%3DTeams-HL%26CT%3D1651264775114%26params%3DeyJBcHBOYW1lIjoiVGVhbXMtRGVza3RvcCIsIkFwcFZlcnNpb24iOiIxNDE1LzIyMDQwMTExNDA5In0%253d&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=6DbMkeysfLnpRRfl80hP%2B%2F%2FhUo6dU8tOGKSdvFdQ10s%3D&reserved=0). The Frontline Worker story content is available in the Retail Experience Pack via Four Winds.  To review additional MTC Experience Pack updates and learn more, visit this month’s MTC news story [here](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FMTC%2FSitePages%2Fmay-news.aspx%3Fweb%3D1&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=4xS8xU4vrBw9ZoH6dFMUDoom9YnivF8uTJBA8cIdJ6c%3D&reserved=0). | | | | MTC Experience Packs | | | | [MTC Experience Packs](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FCollection-MTC-Experience-Packs.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Xz4qRFZGslu8CRjC2QwvyJ%2Bt8zAL2T3q6cs4pvz6eds%3D&reserved=0) are curated sets of compelling story telling assets built to enable Technical Architects to tell industry stories and bring the solutions to life. Each Pack includes customer case studies, demos, and creative elements. Experience Packs have a flexible design to enable virtual, in-person and hybrid delivery from a single laptop or multi kiosk displays in centers.  Please share feedback at [aka.ms/mtc/ep/feedback](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Faka.ms%2Fmtc%2Fep%2Ffeedback&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=RyY5nPjcfgzGTnTSys0guEyIm%2BysrzTf2xe3j9sxlsc%3D&reserved=0)**.** | | | |  | A map of the world  Description automatically generated with low confidence | Icon  Description automatically generated | | [Automotive](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520Automotive%2520Experience%2520Pack.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=mARBanO0In9t%2FY56M12K0y8uCof7rqi1YXWGLVN2Oag%3D&reserved=0) | [Energy](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520Energy%2520Experince%2520Pack.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444498665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=BX8wTD1nBtdfo5YuF7COzR0jNEhnTbVvJstJD9qNrN4%3D&reserved=0) | [Financial Services](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520Financial%2520Services%2520Industry%2520Experience%2520Pack.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=XJ%2FysuERjgubpKhACNyFX3K7bNprekup984qtQOtsiw%3D&reserved=0) | |  |  |  | |  | A picture containing text, clipart  Description automatically generated |  | | Healthcare | [Manufacturing](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520Manufacturing%2520Experience%2520Pack.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=%2Fup%2BPjSC6S1HMw0PCfdyki1mBRqK9IEAveyeCPgbv4I%3D&reserved=0) | [Retail](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520Retail%2520Experience%2520Pack.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=mGaUn00YSnmpx1BYgSyotJIBscXwf4Ya9zXXNb2Sc7Q%3D&reserved=0) | | | Discover new content  |  |  | | --- | --- | |  |  | | [PTC Digital Performance Management](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FPTC%2520Digital%2520Performance%2520Management.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ENVhnmbUbcMCkMG73s4ALK5pzVPf68z1H66iIq7n2%2FQ%3D&reserved=0)  PTC's Digital Performance Management (DPM) is a closed-loop management system that can help manufacturers identify, analyze, and prioritize the most pressing problems, while monitoring and measuring the performance improvements out of problem solving. It offers timely insights about bottlenecks, root causes, and the improvements that your initiatives actually deliver.  Digital Performance Management simultaneously ties people, products, processes, and places together to provide a single source of truth from the top floor to the shop floor and across the enterprise, enhancing capability and optimization. With Digital Performance Management, operations spend less time maintaining systems and more time using and improving them. People at every level spend less time finding problems and more time solving and preventing them. People are empowered, processes are accelerated, products are improved, and places are optimized – all around peak performance.  ​​​​​​​ | Content Type  Experience  Content Owners  Shawna Flemming | | [Ecolab](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FEcolab.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ivAAG%2ForAPMrTzt6c8AhsKTRlg%2FOEGRg%2BZYNqE2zz48%3D&reserved=0)  ECOLAB3D is a secure, cloud-based, digital platform that distills data in real time into actionable insights.  It uses advanced algorithms and predictive analytics that enable end-to-end water management, helping our customers achieve their sustainability, productivity and profitability ambitions. ​  By understanding the quality and usage of the water throughout a process on a global scale and combining digital innovation with smart water management strategies and best practices, you can reduce the amount of water you use in total and increase the amount you reuse and recycle. What’s more, since you use energy to pump, heat, cool and treat your water, improving your total water management strategy can help you save energy. These strategies can also result in a net reduction in total water use and lowered CO2 emissions. | Content Type  Experience  Content Owners  Bob Familiar | | [Accenture Avanade Human-Centered Digital Banking](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FAccenture%2520Avanade%2520Human-Centered%2520Digital%2520Banking.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JoF7HTe%2BdNKUuAp8Z6p9BY6PUjBGXRHfwfUK0sDKA1E%3D&reserved=0)  Accenture and Avanade have reimagined the retail banking experience. Through leveraging the Microsoft platform and partners like Adobe, they have created one unified banking interface to deliver customers holistic and frictionless services with a human touch when needed most. Financial advisors are armed with advanced insights to proactively target and guide high ROI customers. | Content Type  Experience  Content Owners  Chad Gronbach | | [Roboshuttle](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FRoboshuttle.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444548652%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ubMSQ6KHBhklFyxKaq4qbuI4Yon%2Fwu2%2FbYXgekQvXsI%3D&reserved=0)  Geek+ is a global technology company leading the intelligent logistics revolution.  Geek+ applies advanced robotics and AI technologies to realize flexible, reliable and highly efficient solutions for warehouses and supply chain management. The company has supplied over 20,000 robots to more than 300 different customers.  The RoboShuttle system combines the bin-carrying RS2 series robot with normal mezzanine rack to realize “goods to person” picking as a cost-effective, high storage capacity and high flexibility solution. | Content Type  Experience  Content Owners  Phil Andreoli | | [MTC End-to-End Gov Demonstration (EXP)](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMTC%2520End-to-End%2520Gov%2520Demonstration%2520(EXP).aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444598644%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=dl0JDkQwniL4coEh%2Bqy7hNQ2HN9fNi8nm1rgIEHNklY%3D&reserved=0)  This demo is based on a combination of Sanjay Soni’s DREAM Public Sector Demo and custom additions by MTC Technology Architects (TA). The intent is to use the demo in MTC sessions and extend it to further meet TA’s needs. With this demo, we are showcasing how Microsoft Data and AI technology helps build fraud detection capabilities for tax agencies and will demonstrate how these capabilities support the business goal of reducing tax evasion.  Combining the power of Azure Synapse Analytics, Azure Cognitive Services, AI, Power BI, Power Apps, and IoT Central helps public finance entities (e.g., federal, state, county, district and city governments and other authorities) bring disparate data sources together to generate insights for managing tax collection, improving taxpayer experience, detecting non-compliance and possible tax irregularities – even pre-empting evasion – and more. This treasure trove of well-organized data helps them gain intelligent Insights into the public governance body’s past, present and future. These insights are then visualized in Power BI and accessed across the organization, enabling stakeholders to accelerate critical decision-making. | Content Type  Demo  Content Owners  Nilendra Singh  Sam Istephan | | [MazikCare CarePlan](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FMazikCare%2520CarePlan.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444598644%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=jZjwqNLm5Wxg%2FPITEncDwUQFRCTcrEMdRzhJtQvvT0g%3D&reserved=0)  MazikCare CarePlan provides clinicians an easy-to-use interface to create treatment plans for chronic, transition, and injury patient care. It optimizes coordination between workers and resource utilization by using evidence-based guidelines as the standard mode of operations to treat a particular medical condition and optimizes workflows by outlining every step and leveraging the smart delegation of tasks. Its central focus is on improving health outcomes while providing security, agility, and scalability. | Content Type  Experience  Content Owners  Chad Gronbach  Charles Drayton | | [EXP - Viva Learning Demo](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FEXP%2520-%2520Viva%2520Learning%2520Demo.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444598644%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Hb7WgUJTxadjp4oMNZHjezcyGiQSCrW31VcWT8D08P0%3D&reserved=0)  Viva Learning experience block for EXP Prod. | Content Type  Demo  Content Owners  Chris Bortlik | | [Azure Data Centre Overview - 90 mins](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmicrosoft.sharepoint.com%2Fteams%2FCEContent%2FSitePages%2FAzure%2520Data%2520Centre%2520Overview%2520-%252090%2520mins.aspx&data=05%7C01%7Cv-scwil%40microsoft.com%7Ce542d83a463b42b2bf7d08da2d4beb31%7C72f988bf86f141af91ab2d7cd011db47%7C1%7C0%7C637872101444598644%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Idaq0kmjO42%2Fk9venTFHzFlX5k1GxREi3nfH%2Ft6Om6I%3D&reserved=0)  This is a sustainability focused view of the Azure Data Centres, their scale and future. It is aimed at helping customers answer the Which Cloud question, rather than the Why Cloud question.  The session lasts about 90 minutes with a break and time for Q&A. | Content Type  Experience  Content Owners  Neil Kidd  Matthew Gardener | | |
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